

# THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta, Thursday, Dec. 1st 1938

No.

## Parents Should Get Closer To Own Children

Before an audience of 200 in First Baptist church last night, George Briel of Kentucky, deputy to the Grand Sire of the Sovereign Grand Lodge I.O.O.F., urged that parents today should "make pals of their children" in order to keep them on the road to good citizenship.

"There are many subversive forces at work to lead our children astray today," he said, citing particularly gangster motion pictures, magazines, and comic strips.

"These do not teach that 'crime does not pay,' but teach the most developed technique of thievery," he said.

"The United States spends millions of dollars every year to hunt, house, feed, and clothe its criminals, but does not spend one cent in developing means to prevent the growth of crime."

Mr. Briel said that friendship should be substituted in every walk of life for hatred and competition.

"It is the duty of Canada and United States," he said, "to show the way to a true meaning of democracy. In the true sense there is no real barrier between the two countries, the boundary is an imagined line."

To those who are in arrears for the "Chinook Advance", kindly come in and we will cut your indebtedness in half.

Mr. Dean Tompkins who has been away all fall returned home where he will visit with his parents for a few weeks.

Mr. A. Lloyd Robinson was a week end visitor at Calgary and other points.

Mr. Ray J. Robison is visiting with his daughters in Calgary.

The baby daughter of Mr. and Mrs. Van Dam, born on November 23rd; died in the Hanna Hospital on Wednesday, November 30th.

Mr. W. Gingles was an Alaskan visitor last week end.

## Local News

Miss Theresa Paetz of Big Stone spent the week-end with her sister, Miss Margaret, High School Student at Scottfield.

Mr. and Mrs. W. B. Gordon returned home on Friday after a three weeks motor trip to Calgary and Cranbrook, B. C. They were accompanied by Mr. and Mrs. D. Gordon and Miss Dorothy Gordon, Killam.

Several local people took advantage of the week end excursion into Calgary, among them Mrs. James Andrew and son, and Messrs Jack and Lloyd Gordon.

The young people are enjoying skating on the many open sloughs this fall.

The C. N. R. Station took on a brighter appearance last week when electric lights were turned on after a lapse of eight years. Mr. P. R. Billings district electrician was down from Edmonton to install it.

Mrs. R. D. Vanhook who has been visiting with her parents, Mr. Mrs. H. F. Berry, for the past three weeks, returned to her home in Fairview Saturday.

Mr. A. Crawford B. & B. master for the C. N. R. and Drvsdale, pump repairer have had a busy time for the past three weeks, locating trouble in the pipe line from the C. N. R. Dam. The pipe line had to be cut in several places, a lot of debris was removed.

Radio appeals to help the Texaco nickle club found ready response at Chinook, when a "Chinook Nickle Club" sent in a list of seventy names.

Mr. J. C. Bayley was taken ill quite suddenly Sunday night and has been confined to his bed since.

Mrs. W. Milligan of Millicent who visited her daughter, Mrs. W. Gallagher, returned to her home Saturday morning, Messrs Blagen and Gallagher accompanying her, and returning with Freda, who had spent a week visiting her sisters and father. Lyle Milligan returned also and is staying with his sister.

Miss D. MacLean of the hotel staff returned from Alaska where she spent a ten day holiday at her home.

Dr. Currie, School Inspector of Edmonton visited the Chinook Consolidated School on Wednesday.

## Week End Specials

Carnation Milk Tall	8 tins	.96c
Corn flakes with glass bowl	3pkg.	.29c
Tomatoes	7 tins	\$1.00
Peas	9 "	1 00
Corn	8 "	1.00
Stawberry Jam	4 lb "	.68c
Jap Oranges	Box	1.10
Raisins, Currants, Mixed Peel & Dates etc		

Come in and see the new Phillips Super Heater. It will cut your Coal Bill down 30 per cent.

## BANNER HARDWARE AND GROCERIES

## Round About Town

Is it right that a different car from the little coupe travelled over the road south of town Friday night. Peyton must possess some magnetic force for the young people of the village. Our comment is that we hope they all enjoyed themselves.

We hear that a number of enthusiastic skaters walked some distance Sunday night in order to find one of nature's rinks. It must have been quite a party if all the remarks made on it were true. Some expressed that they had been half killed, while others exclaimed that they had a most thrilling joy-ride on some kind of steel frame.

Question:—Why didn't Iona return to Chinook on Wednesday? Anyone who can tell us the solution to this problem please submit your answers to the Advance Office by next Tuesday.

We saw a big car parked in front of the phone office one day last week. We wonder what the meaning of all this is and if the night-man at the station knows about it.

To the satisfaction of a certain young lady, we are again given the pleasure of a visit from someone from the Brooks district. It looks pretty serious when he makes another trip back to see her in so short a time.

Did you see how well a non-dancer navigated around hall at Cereal a week ago Wednesday? We were rather surprised but greatly disappointed that he only chose male partners.

## CHINOOK MEAT MARKET

All lines of Fresh and Cured meats including Hamberger and home-made Sausage. Poultry supplies, and laying mash for winter egg production.

Fresh frozen Fish at Winter prices. Also Chopped Suet.

**VACATION IDEA! at WINTER HOLIDAY**

**LOW RAIL EXCURSION FARES**

**GENEROUS RETURN LIMITS AND STOPOVERS**

For your comfort --- Air-Conditioned Cars.

For your pocketbook --- Economy Prices in Coaches with reclining seats, Tourist and Standard Sleeping Cars.

For your enjoyment --- Tasty Meals at low price in the Dining Car. Also an excellent tray service from the Dining Car to Coach and Tourist Car Passengers.

to the **PACIFIC COAST** --- VANCOUVER, VICTORIA, New Westminster, and following the sun to WASHINGTON, OREGON and CALIFORNIA. Tickets on sale daily to FEBRUARY 28th.

to **EASTERN CANADA** --- TORONTO, MONTREAL, HALIFAX and other points. Tickets on sale during DECEMBER and until JANUARY 5th.

to **CENTRAL STATES** --- MINNESOTA, MISSOURI, NEBRASKA, ILLINOIS, IOWA, SOUTH DAKOTA and WISCONSIN. Tickets on sale during DECEMBER and until JANUARY 5th.

Let our Agents tell you about fares, dates of sale, return limits—in fact, let them plan your trip. W38-689

**CANADIAN NATIONAL**

## 1939 RADIOS from \$29.95 up

Fresh Stock of "A." "B." & "C." BATTERIES

Radio Tubes Tested Free ELECTRIC & ACETYLENE Welding

**COOLEY BROS.**

RADIO HEADQUARTERS

Chinook, Alta.

Phone 10

Shoe & Harness Repairs Prices Reasonable

Also Watch and Clock Repairs

See the New Spring Wallpaper Samples.

**W. J. Gallagher**

1st Door North of Hotel

## A Dwindling Asset

Disconcerting, to say the least, are the latest official figures of automobile tourist traffic across the international boundary between the United States and Canada.

With agriculture in the doldrums the people in this country have been watching with approval and a measure of comfort the growth of the American tourist traffic in Canada, regarding it as a lusty young industry which gave promise of making up for some of the losses sustained by agriculture, if not immediately, at any rate in the near future.

The tide of tourist traffic Canada-ward from the United States has been flowing strongly across the international border in recent years and has been growing with remarkable acceleration until the trade has assumed the rank of the second largest industry of this country.

While, of course, the major portion of this comparatively new industry has to date been enjoyed by the provinces of Ontario and Quebec in the east and British Columbia in the west, due principally to their geographic proximity to American centres of dense population, still the prairie provinces have been reaping a modicum of benefit and enjoying some measure of the increase until now.

### The Wrong Direction

Now, however, it would appear that the pendulum is showing a marked tendency to swing the other way, since official figures for the month of September not only show a reduction of American tourist automobiles coming into Canada but an increase in the number of Canadian tourists going into the United States for periods long enough to place them in the tourist category.

In other words, the September figures demonstrate that the number of American visitors to this country, and hence the amount of money they are spending here, is declining, while the number of Canadians who are spending their time and money in search of pleasure on the other side of the line is showing an upward trend.

The September figures show that in that month approximately 6,000 more Canadian cars were admitted into the United States "for touring purposes" than in the corresponding month of 1937, while a decrease of 23,158 in the number of American cars entering Canada for periods ranging from 48 hours to 60 days is recorded. The latter is a substantial figure when based on a total entry of 171,637 American cars for the month of September.

While over the whole American cars entering Canada outnumber Canadian tourist cars travelling southward by five to one, entries across the boundary along the prairie provinces, in either direction, show a balance on the wrong side, if the September figures are any criterion of the entire summer movement, and there is no reason to suppose they are not.

The figures show that during September a total of 6,476 Canadian tourists travelled south across the boundary while only 4,617 northbound tourist automobiles passed through prairie customs ports, roughly a ratio of three to two on the wrong side of the economic ledger.

This appears serious enough when the figures demonstrate that for every two Americans spending money in the prairie provinces for gas and oil, meals and accommodation three prairie Canadians are spending cash for similar services in the United States, but that is not the whole story, for further statistics show that Canadians are spending considerable sums for the purchase of commodities in the United States and bringing them back under the \$100 duty exemption clause, spelling a further loss to business on the Canadian prairies.

During the six months ending September 30, Canadian tourists returning to this country brought into Canada under the duty free clause merchandise valued at approximately \$5,000,000 of which \$4,553,950 was spent in the States. Nearly half that amount went in clothing and a round half million each was spent for household appliances and boots and shoes. Another \$350,000 was exchanged for radios and nearly \$135,000 for auto tires, tubes and accessories with a further \$873,000 for miscellaneous commodities.

### The Obvious Remedy

The cause for this situation is not far to seek, when a comparison is made between the condition of the highways in the prairie provinces during the past few years with those in the Western United States. It is not surprising to find that American tourists in increasing numbers decide to do their travelling on their own side of the boundary and that Canadians in the west in increasing numbers travel south to escape their own bad roads and travel over the smooth highways which are to be found in the western U.S.A. Add to this the incentive to save a little money or to at least pay the cost of a two or three day pleasure trip on the savings made on one hundred dollars' worth of purchases, and surprise that Western Canadians are crossing the border in increasing numbers should disappear.

The obvious remedy, of course, is to rehabilitate the disintegrating highways in the prairie provinces and to build more, and perhaps some reduction in the tariff on some of the commodities which are purchasable at a saving on the other side of the line to bring prices into closer parity, would help to restore the flow of tourist traffic from the south and stem the southward tide of Canadian tourists.

Had some of the \$120,000,000 which has been spent on relief been expended on roads, work would have been found for many who have been more or less idle for years and the taxpayers would have had at least a partially self-liquidating asset in return for some of the expenditure.

### Firemen Had Alibi

Volunteer firemen did not respond Nov. 11 when the fire siren sounded at Hart, Mich., so J. D. Luttrell's house burned down. Town officials demanded an explanation. "We thought the siren sounded to mark Armistice Day," firemen shamefacedly replied.

Ten rabbits will eat as much grass and pasturage as one sheep.

### Other Worlds

Scientist Discusses Probability Of Life On Sister Planets

Life probably once flourished on Mars but is "almost impossible" now, according to Dr. Spencer Jones, astronomer royal.

He said in a speech at Leeds, Eng., Venus was the only other planet at all likely to support life and even there it could only be a primitive form.

Speaking of Mars, the astronomer royal declared "life probably flourished there millions of years ago but has been dried up by the atmosphere and has probably by now become almost impossible."

Atmosphere on Jupiter—a rocky planet about 22,000 miles in diameter—was so dense the pressure was equal to about 1,000,000 tons per square inch.

"We can't conceive that life can exist on such a surface at such a pressure," he said.

No oxygen had been detected on Venus but there was an enormous quantity of carbon dioxide around it. "Venus is a world," said Dr. Jones, "where life has probably not yet started or, if it has, exists only in very primitive form."

The Bible contains two chapters which are nearly alike, word for word. They are the 11th chapter of II. Kings and the 37th chapter of Isaiah.

Japan has banned the production and distribution of electric fans and refrigerators except when needed for the essential industries.

Texas is inhabited by about 550 species of birds.

## GET A LOAD OF THIS SANTA CLAUS!



Christmas Gift No. 1 for the man who "rolls his own", Ogden's Fine Cut is a really smoother and more fragrant cigarette tobacco, that rolls them cool and sweet and satisfying every time. A 1/2 lb. tin of Ogden's with "Vogus" or "Chanticle" papers—man, that's the gift of gifts for every "roll your own"!

1/2 lb. tin 75¢ in a jolly Christmas Wrapper

OGDEN'S FINE CUT

### Considered A Luxury

People In West Indies Eat Apples Only At Christmas

The Canadian trade commissioner at Trinidad has been reporting on apple consumption in the West Indies. Apparently it is not very large.

Total imports amounted to only \$38,015 last year, two-thirds of them coming from Canada, but not from British Columbia, since they were imported in barrels.

The trade commissioner tells us that the West Indian people consume apples as a luxury and mostly at Christmas. The fruit is sold through "merchandise" or negro women street vendors, who put down a deposit on a barrel and pay a little more daily as they withdraw the fruit.

The description of the method of sale is a reminder that it was from his apple business—selling costards or apples from his barrow—that the English costermonger got his name.—Vancouver Province.

### SELECTED RECIPES

#### PINEAPPLE DELIGHT

- 1 1/2 cups cream
- 1/2 cup pieces pineapple, cut small
- 1/2 cup marshmallows, cut small
- 1/2 cup nut meats, chopped
- 1/2 cup Mac's Social Tea Biscuits, crumbled

Beat cream and fold in pineapple, marshmallows, nut meats and two-thirds of the crumbled biscuits. Put mixture into six individual sherbet glasses and sprinkle with remaining crumbs. Six portions.

#### JIFFY MAYONNAISE

- 1 egg
- 2 tablespoons Crown Brand Corn Syrup
- 1 1/2 teaspoons salt
- 2 teaspoons dry mustard
- 1/2 teaspoon paprika
- 1/2 cup vinegar
- 1/2 cup Mazola
- 1/2 cup Benson's or Canada Corn Starch
- 1/2 cup cold water
- 1/2 cup boiling water

Method: Put the egg, Crown Brand Corn Syrup, seasonings, vinegar and Mazola in a bowl but do not stir. Make a paste by mixing Corn Starch with cold water; add boiling water. Cook until clear. This is better done in top of double boiler but it is not necessary. Add the Corn Starch mixture to ingredients in mixing bowl and heat with deeper beater. It thickens and combines beautifully. (Yield—1 pint).

In some cases counterfeit money in Great Britain has been found to contain more silver than the money issued by the Royal Mint.

It is a mistake to tell all you can, spend all you have, tell all you know or show all you feel.

## MUSCULAR RHEUMATIC PAINS—ACHES

It takes more than "just a salve" to bring relief. It takes a "counter-irritant" like good old Muscular Rub that warms, penetrates and helps in quickly overcoming the local congestion and pain when rubbed on the aching spots.

Muscular lambo, soreness and stiffness generally yield promptly. Better than the old-fashioned mustard plaster. Muscular has been used by millions for 30 years. Recommended by many doctors and nurses. Made in Canada, in three strengths: Regular, Children's (mild), and Extra Strong. All druggists, 40¢ each.

MUSCULAR RUB

### Building Projects

#### Western Canada Showing Interest In Building Homes

Western Canada has shown considerable interest in building homes with the aid of the National Housing Act, according to J. Clark Kelly, secretary of the Canadian Construction Association, after a trip to the West coast.

"British Columbia is showing quite a bit of activity in housing," said Mr. Kelly in an interview. "The west coast province was slow to take advantage of the act, but now building is proceeding with ready co-operation from the insurance companies who are making the loans necessary for construction."

Considerable use of the Housing Act was being made on the Prairies, he said. Edmonton would vote shortly, he understood, on a project for construction of a block of low-rent homes by the city. Civic housing projects also had been discussed in Winnipeg.

"Personally, I favor formation of private companies to erect and administer such housing projects," said Mr. Kelly.

Housing will form a main topic of discussion at the 21st annual convention of the Canadian Construction Association in Winnipeg next Jan. 10, 11 and 12, Mr. Kelly said.

## DRESSMAKER HAD TO QUIT SEWING

### Hands Swollen With Rheumatism

Pity this poor dressmaker! Nineteenth of her work consists of sewing. She was not able to sew. Rheumatism in the hands was her trouble, and she tried any number of remedies. But nothing helped much—until she came to Kruschen.

"Three-and-a-half years ago," she writes, "I had a violent attack of rheumatic pains. My feet and hands were swollen. The pain was terrible. I was really quite crippled and helpless."

"I tried many remedies without success. Then I started on Kruschen Suits. After one month, I could stand up again. Then I walked with a cane. In three months, I was quite well again. As I am a dressmaker, I had to make what I meant to me to be able to work my sewing machine. What a treat to be able to walk, to work, and to be free from pain! (Mrs. J. S. S.)"

The stabbings pains of rheumatism are often caused by needle-pointed crystals of uric acid lodging in the joints. Kruschen brings relief because it helps to dissolve those troubling crystals and to expel them from the system.

### New Magnetic Metal

Can Be Made To Shiver When Every-

A new magnetic metal that can "shiver" and turn on the heat was announced at the Battelle Memorial Institute, Columbus, Ohio.

The shivering of this metal consists in losing its magnetism. It can be made to do this at any temperature from 150 below zero to 1,100 above.

This makes possible use of magnets of the alloy for numerous automatic controls. Losing or regaining their magnetism, they operate electric switches.

They can be made to turn on the heat of 50 and shut it off when the temperature again rises. Unlike humans they can be fixed to "shiver" when everything else is burning up.

They will turn on a fan at 90, start a fire sprinkler or sound a fire alarm, control refrigeration and air conditioning. They will protect electrical machinery from overheating at any temperature up to red heat by "shivering" and shutting off the power.

### Manitoba Farming Reduced

More than 1,000,000 acres of land has gone out of cultivation in Manitoba since 1921. Prof. J. H. Ellis, of the University of Manitoba, estimates in a report on soil conditions in the province. Only 7,780,520 acres were under the plow in 1936, compared with 9,022,735 acres in 1921, he reports.

Venus travels an orbit that lies inside that of the earth. Therefore, when she is nearest us, she is directly in line with the sun and we can see only her dark side.

A certain fish found in the Great Barrier reef of Australia is armed with spikes which contain a deadly poison capable of killing human beings.

"How did George break his leg?" "Well, do you see those steps over there?" "Yes." "George didn't."

Official Canadian experimental farms are trying to develop a perennial wheat in an effort to do away with the labor of sowing every year.

For 21 Years Vicks Advertising has been passed upon by a Board of Physicians.

## MY NOSE IS CLEAR ALREADY



### Muskat Restoration

#### Conservation Project In The Interests Of The Indian Population

Investigations into the possibilities of improving the production of muskrats are now being carried out in selected areas of the Wood Buffalo Park, Northwest Territories, by the Department of Mines and Resources, Ottawa. Due to low water levels the muskrat has disappeared from many areas where formerly it was plentiful and the plans provide for the construction of dams and dirt fills to regulate water levels with the object of making these areas again suitable for muskrat ranching.

Following a reconnaissance survey of the delta country north of the west end of Lake Athabasca and adjacent to the Upper Slave River, the Murdoch Creek drainage basin, comprising approximately 40,000 acres, was selected as being suitable for such an experiment. The country adjacent to Murdoch Creek is low, the muskrat has disappeared from many areas where formerly it was plentiful and the plans provide for the construction of dams and dirt fills to regulate water levels with the object of making these areas again suitable for muskrat ranching.

Following a reconnaissance survey of the delta country north of the west end of Lake Athabasca and adjacent to the Upper Slave River, the Murdoch Creek drainage basin, comprising approximately 40,000 acres, was selected as being suitable for such an experiment. The country adjacent to Murdoch Creek is low, the muskrat has disappeared from many areas where formerly it was plentiful and the plans provide for the construction of dams and dirt fills to regulate water levels with the object of making these areas again suitable for muskrat ranching.

Following a reconnaissance survey of the delta country north of the west end of Lake Athabasca and adjacent to the Upper Slave River, the Murdoch Creek drainage basin, comprising approximately 40,000 acres, was selected as being suitable for such an experiment. The country adjacent to Murdoch Creek is low, the muskrat has disappeared from many areas where formerly it was plentiful and the plans provide for the construction of dams and dirt fills to regulate water levels with the object of making these areas again suitable for muskrat ranching.

Following a reconnaissance survey of the delta country north of the west end of Lake Athabasca and adjacent to the Upper Slave River, the Murdoch Creek drainage basin, comprising approximately 40,000 acres, was selected as being suitable for such an experiment. The country adjacent to Murdoch Creek is low, the muskrat has disappeared from many areas where formerly it was plentiful and the plans provide for the construction of dams and dirt fills to regulate water levels with the object of making these areas again suitable for muskrat ranching.

### Taking Every Precaution

To Make Travel On Trans-Canada Airlines Safe

Referring to the Trans-Canada Airlines plane crash near Regina in which two passengers were killed, Hon. C. D. Howe, minister of transport, said that "it is the first accident of any kind since T.C.A. began and though we all take the accident to heart we do believe our record is as good as any in air travel."

Speaking at the convention in Ottawa of the Canadian Association of Tourists and Publicity Bureaux, Mr. Howe stated that "before we take every precaution that possibly can be taken will be taken."

Unless automobile bodies are made of lead, (trapped wood, treated wood, fungus growths will cause them to fall to pieces in short order, in the Philippines.

Some 300,000 lost articles are picked up on London buses annually, and only about one-third of them are reclaimed by their owners.



## PARA-SANI HEAVY WAXED PAPER

APPLEFORD PAPER PRODUCTS LTD. WAREHOUSES AT WINNIPEG - REGINA - SASKATON - CALGARY - EDMONTON

**IT POURS CLEANLY**

**THE HANDY POURING SPOUT for the two pound tin**

It's free—write for one NOW

- Fits the special top of the 2 lb. tin of Crown Brand, Lily White and Kato syrups.
- Is easily cleaned and can be used over and over again.
- Pours without a drip.
- Provides means of accurate measurements.
- Makes the 2 lb. tin an excellent table container.
- The protective cap provides a sanitary cover.

Tell the boys that portions of famous hockey stars will be obtained for "CROWN BRAND" labels.

**CROWN BRAND CORN SYRUP**

The Famous Energy Food

The CANADA STARCH CO., Limited, Montreal

2283







# CHINOOK UNITED CHURCH

Sunday School at 2:45 p.m.  
Mr. Charyk, M. A. Supt.  
Church Service will be held  
next Sunday at 1:45 p.m.  
Rev. Mr. Whaley  
Youngstown

See E. Robinson

For  
DRAYING

Or

TRUCKING  
Any Kind  
Satisfaction  
Guaranteed

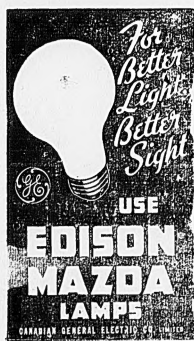
RESTAURANT  
and  
ROOMS

Meals at all hours  
All Kinds Tobacco  
and Cigarettes

Fresh OYSTERS

SOFT DRINKS and  
Confectionary

MAH BROS.



## New Ford Cars Now On Display

Acclaimed from coast to coast as the finest Ford cars in the history of Ford Motor Company of Canada, Limited, the 1939 Ford V-8 and Deluxe Ford V-8 are now on display.

Introduced in the Ford—Lincoln line is the Mercury 8, newest car in motordom and centre of interest at the motor shows. The Mercury is a big car distinguished by modern streamlined styling. Its design bears a certain family resemblance to the Lincoln-Zephyr, acknowledged style-leader in the industry.

Ford, Mercury and Lincoln—Zephyr cars are all equipped with hydraulic brakes. All offer refinements in design and many mechanical advances and improvements.

The D-Luxe Ford V-8, with wholly new streamlines, has a distinctive appearance of its own. At the same time, both it and the Ford V-8 share a family likeness with the Lincoln-Zephyr and the new Mercury 8.

The DeLuxe has a deep hood with long lines unbroken by louvers, low radiator grille in bright metal, and wide spaced head lamps set into the fenders. It is powered by an 85 horsepower V-8 engine of even more rugged construction than the 5,000,000 already in use.

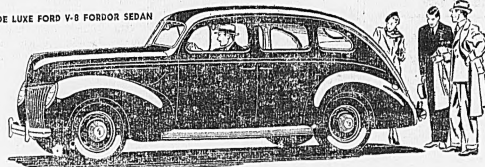
Hydraulic brakes are precision built to meet strict Ford standards of safety. Pedal action is exceptionally easy, and the brake shoes work in 12 inch drums with a total of 162 square inches of braking lining for quick stopping and long life.

A feature of the bodies of both the Ford V-8 and DeLuxe Ford V-8 cars is their silence, achieved as a result of exhaustive road and laboratory research into the cause and correction of car noises. By minor changes in design and by use of newly-developed insulating materials, engine and road noises are effectively kept out of the car. Interiors are comfortable, convenient and smartly upholstered and equipped.

The Ford V-8 for 1939 has a full grille and unobstructed louvers at the rear of the hood sides. Headlamps are recessed into the fenders. Decorative touches include a radiator grille ornament which incorporates a compact hood latch and handle.

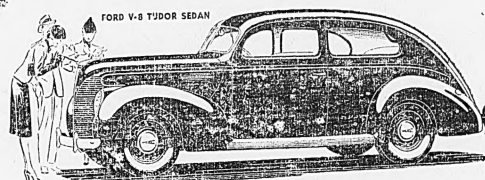
## Ford Motor Company of Canada, Limited, Announces TWO NEW FORDS for 1939

DE LUXE FORD V-8 FORDOR SEDAN



**DE LUXE FORD V-8:** Provides all the basic Ford features, with extra luxury and style. Remarkable amount of extra equipment included in the price. Hydraulic brakes, 85-hp. V-8 engine. Sets a new high for low-priced cars—in appearance and performance.

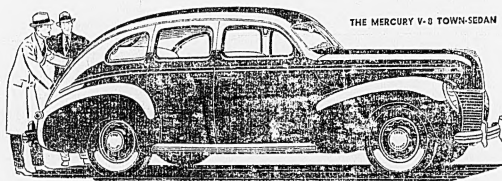
FORD V-8 TUDOR SEDAN



**FORD V-8:** Now five inches longer from bumper to bumper. Roomier bodies—more luggage space. New styling. Hydraulic brakes. Scientific soundproofing. Triple-cushioned comfort. 85-hp. V-8 engine.

## and the NEW MERCURY 8 for 1939

THE MERCURY V-8 TOWN SEDAN



**MERCURY 8:** An entirely new car. Fits into the Ford line between the DeLuxe Ford and the Lincoln-Zephyr. Distinctive styling, 116-inch wheelbase. Unusually wide bodies. Remarkably quiet. Hydraulic brakes, New 95-hp. V-8 engine.

The new cars in the Ford Quality Group for 1939 give you a broad choice. Whichever you choose, whatever you pay, you'll get top value for your money. That is true of the lowest priced car or the highest. All have one important thing in common—inherent quality.

There are three reasons for this quality. They are—brilliant engineering design, quality materials and precision

workmanship—a combination that you will acknowledge when you have seen and driven any one of the fine cars in the Ford Quality Group for 1939.

Things are happening in the automotive world this year! And nowhere is the advance more marked than in this Ford Quality Group. See your nearest Ford dealer before you buy any car at any price.

FORD MOTOR COMPANY OF CANADA, LIMITED: FORD, MERCURY, LINCOLN-ZEPHYR AND LINCOLN MOTOR CARS

### A. I. A. Social Evening At C. real

A social evening, consisting of Bridge and Whist with prizes, also a musical program and entertainment will be sponsored by the A. I. A. in Cereal Community Hall Friday evening, Dec 2nd, at 8:00 p. m.

Ladies please bring lunch, gents' please bring song book and playing cards. Everybody welcome. No admission fee.

### Change in time of Church Service

A change has been made in the hour of the church and Sunday School service. The church service will be held at 1:45 p. m. and the Sunday School service at 2:45 p. m.

Messrs Bruce and Leonard Barrow were Blindless visitors over the week end.

## Christmas Cards

Come in and see  
our display of Christmas  
Cards.

CHINOOK ADVANCE

## CHINOOK HOTEL

Try Our Meals  
GOOD ROOMS  
at reasonable price

DANCE  
Saturday Night, Dec. 3rd

of ALBERTA GRAIN  
50 to 55 POUNDS  
IS REQUIRED to MAKE  
EVERY BARREL OF ...

# ALBERTA BEER

INSIST ON THE BEST  
—ORDER ALBERTA BEERS

This Advertisement is Not Inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.